

INSPIRATION

A mood board is a type of visual presentation or a collage consisting of images, text, and samples of objects in a composition. It can be based upon a set topic or can be any material chosen at random. A mood board can be used to convey a general idea or feeling about a particular topic. They may be physical or digital and can be effective presentation tools.

WHAT DOES IT REPRESENT

A true mood board represents the mood or feeling that we want to convey through the scheme. Mood boards don't have to represent the actual furniture or finishes – after all, it's only the first step of the creative process.

IMPORTANCE OF MOODBOARD

A mood board helps you focus and helps you keep your ideas together so that you don't start going over the top - it's a reminder of what you need and doesn't need and what colours you want to work with. It's easy to get distracted and start buying all sorts when you're redecorating, only to find it doesn't work when it's all put together. A mood board helps you sort this process out.

- **Help establish a strong foundation**
- **Clarify the vision**
- **Easy Collaboration**
- **Time Saving & Lessens Ideation Time**
- **Helps Create Library**

TRANQUIL



A top-down view of a wooden table with a collage of various materials and patterns. The collage includes a large black and white houndstooth pattern, a white sheet of lined paper, a piece of light wood, a dark wood, a dark patterned fabric, a dark grey marble, a light grey marble, a dark brown leather, a large grey chevron pattern, a small white square, a small black square, and a large brown leather. A silver metal rod is also visible.

TRANQUIL



CLASSIC



CLASSIC



CLASSIC



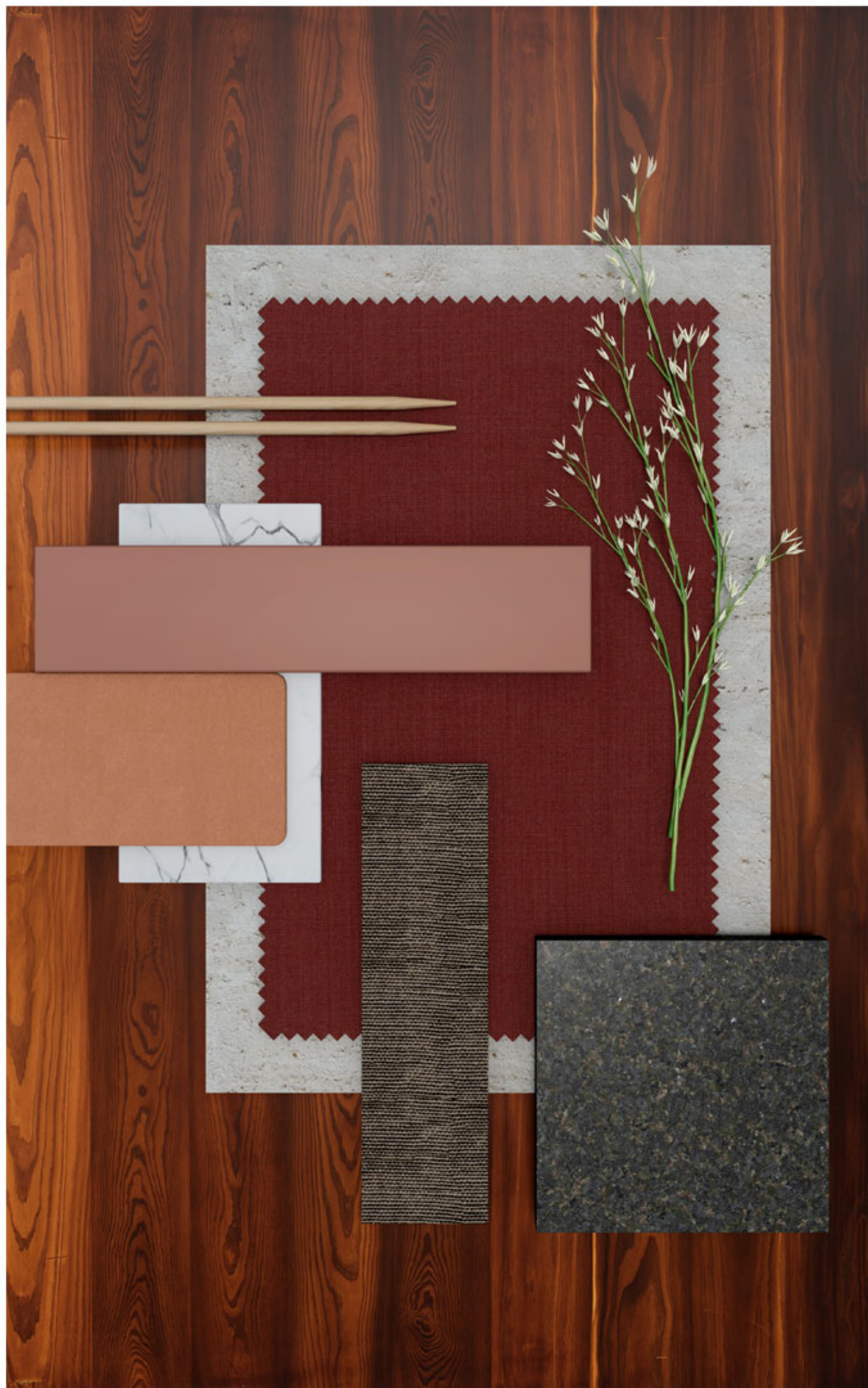
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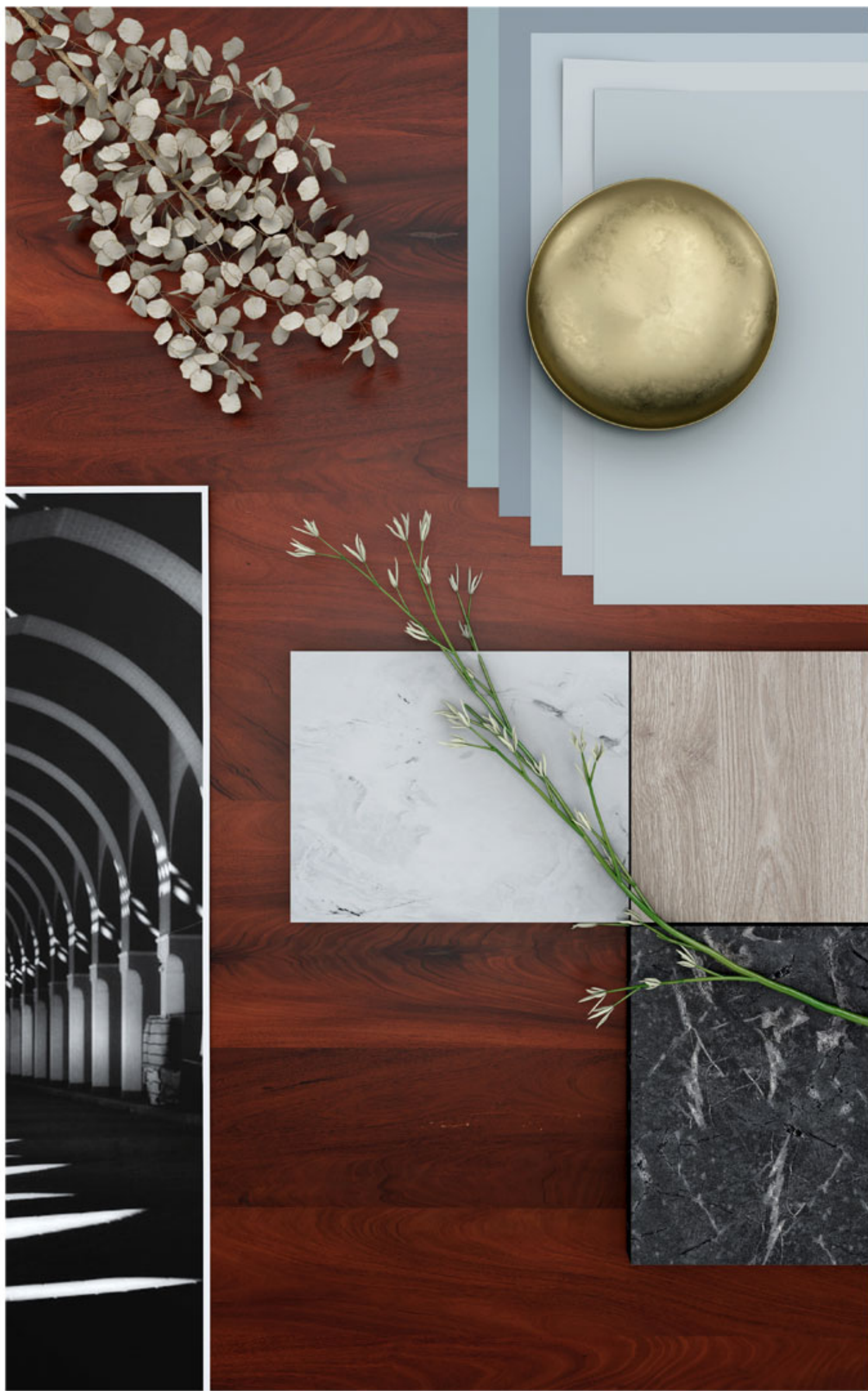
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HORIZONTAL



HORIZONTAL



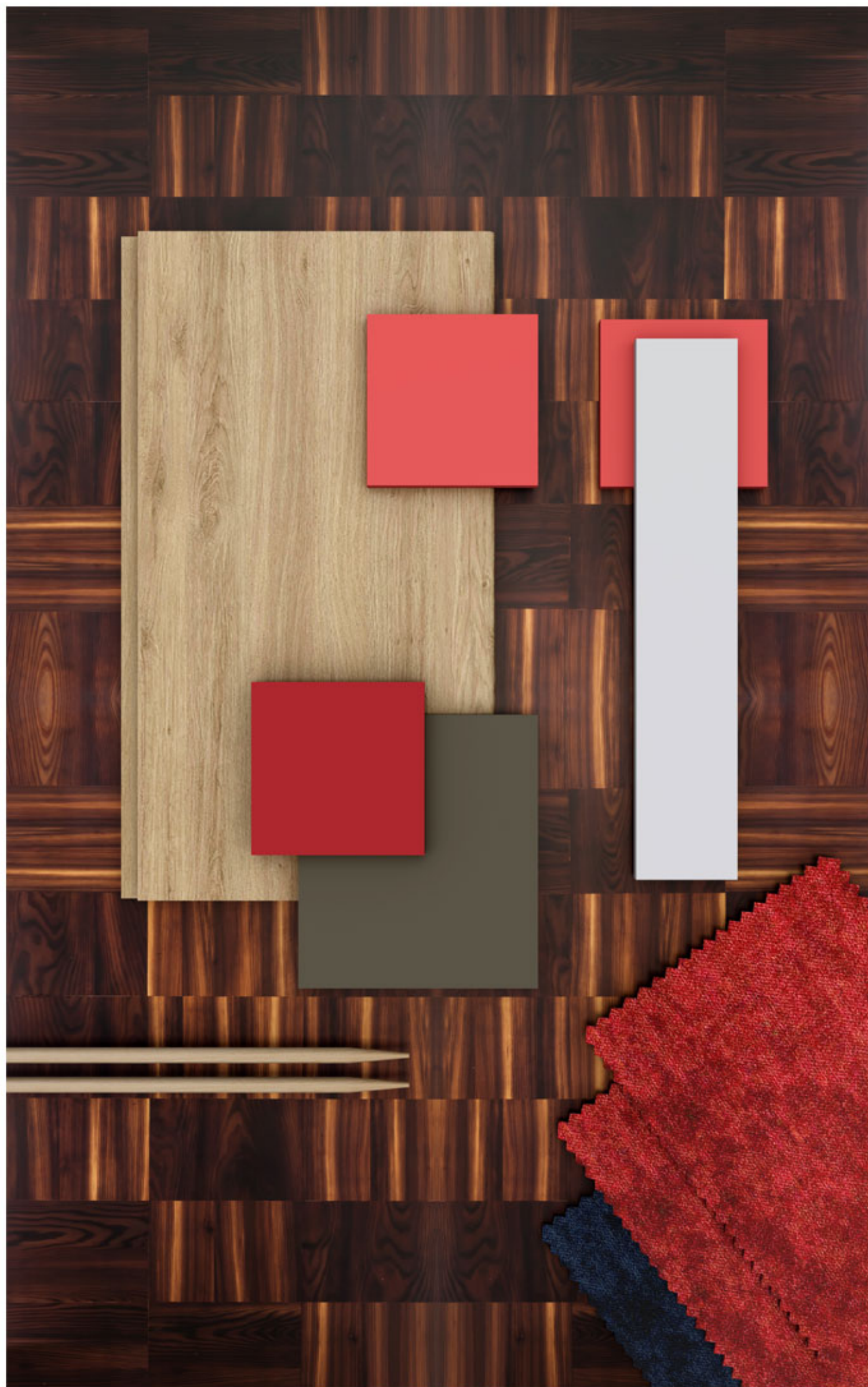
HORIZONTAL



VOGUE



VOGUE



VOGUE

